



**Vericast Announces Q4 2019 Financial
Results Conference Call for Qualified Participants**

San Antonio, Texas, March 26, 2020 – Vericast (f/k/a Harland Clarke Holdings) today announced it will hold a conference call for qualified participants on Monday, March 30 at 10 a.m., ET to discuss its financial results for Q4 2019.

Qualified participants with proper login credentials can access call-in details on the Vericast Intralinks website.

Access to the Intralinks website is accessible to current holders or beneficial owners of Vericast's outstanding notes, prospective investors with a bona fide interest in Vericast's notes who are qualified institutional buyers (as defined in Rule 144A) or non-U.S. persons (as defined in Regulation S), FINRA-registered securities analysts and market makers affiliated with any initial purchaser of Vericast's notes upon certification to establish its identity as such to the reasonable satisfaction of Vericast.

To obtain information on how you can request access to the website, please visit:
<https://vericast.com/investor-relations/>

About Vericast

Vericast is a premier marketing solutions company that accelerates profitable revenue growth for the 70,000 businesses it serves directly by influencing consumer purchasing and transaction behavior at scale while engaging with over 120 million households daily. Its major business units, Valassis, Harland Clarke, RetailMeNot, and QuickPivot are recognized as leading providers of incentives, advertising, marketing services, transaction solutions, customer data and cross-channel campaign management, and intelligent media delivery that create millions of customer touch points annually for their clients.

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