



**Vericast Announces Q4 2020 Financial
Results Conference Call for Qualified Participants**

San Antonio, Texas, February 12, 2021 – Vericast announced it will hold a conference call for qualified participants on Tuesday, February 16 at 10 a.m., ET to discuss its financial results for Q4 2020.

Qualified participants with proper login credentials can access call-in details on the Vericast Intralinks website.

Access to the Intralinks website is accessible to current holders or beneficial owners of Vericast's outstanding notes, prospective investors with a bona fide interest in Vericast's notes who are qualified institutional buyers (as defined in Rule 144A) or non-U.S. persons (as defined in Regulation S), FINRA-registered securities analysts and market makers affiliated with any initial purchaser of Vericast's notes upon certification to establish its identity as such to the reasonable satisfaction of Vericast.

To obtain information on how you can request access to the website, please visit:
<https://vericast.com/investor-relations/>

About Vericast

Vericast is a leading marketing solutions company, delivering actionable insights and expertise through its Valassis and Harland Clarke omnichannel solutions, to help more than 70,000 businesses engage with their customers. Every day, Vericast influences purchasing and transaction behavior of more than 120 million households – impacting where they eat, shop, buy, save and borrow. Follow Vericast on [LinkedIn](#) and [Twitter](#) to learn how Vericast drives commerce.

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