



---

## SPECIAL NOTIFICATION

# NCH Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

October 1, 2021

Hot Line # 1-800-833-7096

---

For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

**New NCH Manufacturer**

*The information below pertains to both paper and paperless submissions*

<b>Effective Date: 09/13/2021 – Please see red highlight below which was incorrect on previous emails</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Killer Creamery # <b>1778</b> PO Box 880001 El Paso, TX 88588-0001	1778	KICR Universal PO Box 222510 Hollywood, FL 33022-2510
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0853655008	All Family Codes	All Brands

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*