CASE STUDY

Iconic American Brand **Reduces Supply Remedy** Orders by 50 Percent

Challenge

An international chain of convenience stores with more than 8,500 locations nationwide, wanted to improve its supply forecasting by increasing visibility of order histories, as well as reduce costly and troublesome remedy orders by lowering out-of-cycle and ad-hoc supply requests.

SOLUTION

The client chose Vericast for our proven ability and reputation for supporting the needs of a variety of industries, including retailers, multi-location, cash-heavy businesses.

Vericast created a custom solution that addressed their unique needs and challenges. To address supply remedy issues and improve efficiency, Vericast analyzed how often each specific store needed to be restocked, and automatically shipped orders without requiring review and approval. Our custom solution also enabled bundling of orders (deposit bags + deposit tickets) and shipping them automatically

RESULTS

Remedy orders were reduced by 50 percent and continue to improve. This critical improvement is a direct result of Vericast's ability to analyze data, provide unique reporting, and consistently follow up with valuable analysis on improvements and process quality

SUPPLY REMEDY RESULTS:

Reduced by 50%

Improved Order Visibility

Streamlined Order Process and Delivery

Reduced Ad-Hoc Supply Requests

Improved Employee Time Management

VERICAST

Adding automation to the order process and increasing data visibility freed up their internal team to focus on their daily responsibilities.

The client cited Vericast's responsiveness, proactive recommendations, and ability to "bundle" supplies as keys to their satisfaction.

Many variables impact campaign success. The information contained within this case study is provided for demonstrative purposes only. Vericast does not guarantee or warrant earnings or a particular level of success with a campaign.

Learn more about how Vericast can help your business improve efficiency, reduce tampering and losses, and maintain profitability.

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