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## **MANUFACTURER INDUSTRY NOTIFICATION** **For Paper and Paperless** **Coupon Redemption**

May 10, 2024

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**CLEARINGHOUSE PERSONNEL**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**RETAILERS**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pflingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

## **GLOSSARY**

### **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

### **Manufacturer Merger**

A manufacturer merging into an existing Vericast/NCH client

### **Manufacturer Name Change**

A Vericast/NCH client changing their corporate name

### **Manufacturer Published Coupon Redemption Policy Updates**

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### **Manufacturer Redemption Address Change**

A Vericast/NCH client moving to another agent or beginning to process in-house

### **Manufacturer Redemption Clarification**

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

### **Manufacturer Split**

A Vericast/NCH client who has sold products to another manufacturer

### **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*

## New NCH Manufacturer

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 04/22/2024		
Manufacturer Name	Client Number	Prior Redemption Address
LG H&H USA, Inc. 1821 P.O. Box 880001 El Paso, TX 88588-0001	1821	LG H&H USA, Inc. One Liberty Plaza 165 Broadway, 25 <sup>th</sup> Floor New York, NY 10006
GS1 Company Prefix	Family Codes	Brands / Products
0803954	All Family Codes	Farm RX The Face Shop

## Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:		
Manufacturer Name	Client Number	Prior Redemption Address
GS1 Company Prefix	Family Codes	Brands / Products

## Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:		
Manufacturer Name	Client Number	Prior Redemption Address
GS1 Company Prefix	Family Codes	Brands / Products

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of Vericast's knowledge.

## Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 5/8/2024			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Beauty by Imagination 1792 PO Box 880001 El Paso, TX 88588-0001	1792	Beauty by Imagination 55 Mall Drive Hauppauge, NY 11788	0013114 0027648 0041457 0736658

Effective Date: 4/25/2024			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Basic American, Inc 1504 PO Box 880001 El Paso, TX 88588-0001	1504	Basic American Foods Attn: Retail PO Box 2006 Brownsdale, MN 55918-2006	0011140 0888683

## Manufacturer Name Change

*The information below pertains to both paper and paperless submissions.*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of Vericast's knowledge.*

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions.*

Manufacturer Name & Address	Client Number	Comments
The Kraft Heinz Company PO Box 880001 El Paso, TX 88588-0001	1539	The Kraft Heinz company prefix 0021000 with family code 418 was communicated in error as being divested. CP 0021000 FC 418 is for Cracker Barrel Meals which was not divested to Lactalis and should remain with The Kraft Heinz Company.

Manufacturer Name & Address	Client Number	Comments
Wellspring Pharmaceutical 1764 PO Box 880001 El Paso, TX 88588-0001	1764	Offer 23267 and 23389 with company prefix 0041100 and family code 400 should be redirected from Bayer Healthcare to Wellspring Pharmaceutical. Wellspring acquired the brands A+D and Solarcaine but not the company prefix 0041100.

### Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of Vericast's knowledge.*