National Enhanced File

Use the most accurate address data to achieve better results

In today's competitive marketplace, where big data is central to success, companies need addresses that completely capture their geographic footprint, are updated, standardized, and cleansed on a consistent basis.

We help to fill this gap with a best-in-class address file. Built with our patented process, the National Enhanced File is the highest quality, single-source database on the market. The precise, clean, current data in the file enables you to achieve total geographic coverage.

95%

of executives feel data is critical to their business strategy.

OUR DIFFERENCE

Fulfilling the requirements for most clients, the National Enhanced File includes nearly 100% coverage of U.S. mailing addresses. For non-mailable applications, you can access total possible addresses, such as vacant and new housing development addresses, giving you 100% coverage.

> Utilizes our patented identity resolution process[2]

> Access 155M residential households and 14M business addresses

> 12M No-Stat addresses (vacant and new growth) available through our advanced product

> Reviews addresses on a daily basis along with weekly updates from USPS® data

> Leverages seasonal insights to identify more vacant addresses

BENEFITS

National Enhanced File helps drive your business objectives and analytics with the most comprehensive database available.

> Access our national consumer and business address file form a single source

> Offers the most complete product for your business needs

> Our five-year history maintained on a quarterly basis offers you the ability to analyze trends over time

> Ideal for uses in Fraud Detection & Data Validation, Vacancy Detection, Urban Research & Planning, Risk Management Analysis, and more

OUR PROCESS

Initially designed to enhance direct mail programs, our patented technology now stands as the backbone of Vericast's identity resolution efforts. Through a combination of manual and automated programs, we are able to update our file on a daily and weekly basis, which is unmatched in the industry.

Our team of data experts work with you to determine the best product that will meet your business objectives.

01 Detail the planned use case and product(s) of interest

02 A database license agreement will be issued

03 Access to data will be provided from one of our available options

The National Enhanced File provides nearly 100% address coverage, providing the level of data quality and coverage to support your application. Contact our experts today at info@vericast.com to learn more.

VERICAST