# **VERICAST. /** NCH MARKETING

## MANUFACTURER INDUSTRY NOTIFICATION For Paper and Paperless Coupon Redemption

June 14, 2024

Hot Line # 1-800-833-7096

For inquiries, please see below:

**CLEARINGHOUSE PERSONNEL** 

Email inquiries to clearinghouseinquiries@nchmarketing.com

## **RETAILERS**

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc. 155 N. Pfingsten Road, Suite 200 Deerfield, Illinois 60015 Attn: Trade Management

https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/

Please include contact name and phone number so we may effectively handle your inquiry

## GLOSSARY

## **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

#### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

#### **Manufacturer Merger**

A manufacturer merging into an existing Vericast/NCH client

## Manufacturer Name Change

A Vericast/NCH client changing their corporate name

#### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

#### Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

#### Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

#### Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

## **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

## Example: ABC Company #9999

## **New NCH Manufacturer**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

| Effective Date:    |               |                          |
|--------------------|---------------|--------------------------|
| Manufacturer Name  | Client Number | Prior Redemption Address |
|                    |               |                          |
| GS1 Company Prefix | Family Codes  | Brands / Products        |
|                    |               |                          |
|                    |               |                          |

## **Manufacturer Merger**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

| Effective Date: 7/1/24 |                  |  |  |                  |  |
|------------------------|------------------|--|--|------------------|--|
| Manufacturer<br>Name   | Client<br>Number | Previous Redemption Address  | Merging Into   | Client<br>Number |  |
| Hu Products LLC        | N/A              | Hu Products LLC<br>Inmar Dept. #50180<br>Mfr Rcv Office<br>801 Union Pacific Blvd, Ste 5<br>Laredo, TX 78045 | Mondelēz Global LLC #1538<br>P.O. Box 880001<br>El Paso, TX 88588-0001 | 1538             |  |
| GS1 Company<br>Prefix  | Family Codes     |  | Brands / Products  |                  |  |
| 0850009647             | All              |  | All Hu Brands  |                  |  |
| 0850024267             |                  | All  | All Hu Brands  |                  |  |
| 0850180006             |                  | All  | All Hu Brands  |                  |  |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

## Manufacturer Merger (continued)

| Effective Date: 7/1/2024               |  |   |   |                  |  |
|--|--|---|---|------------------|--|
| Manufacturer<br>Name                   | Client<br>Number Previous Redemption Address         |   | Merging Into  | Client<br>Number |  |
| Kobayashi<br>Consumer Products,<br>LLC | N/A  | Kobayashi Consumer Products<br>#81485<br>1 Fawcett Drive<br>Del Rio, TX 78840 | Alva-Amco Pharmacal<br>Companies, LLC #1757<br>PO Box 880001<br>El Paso, TX 88588-0001  | 1757             |  |
| GS1 Company<br>Prefix                  | Family Codes   |   | Brands / Products   |                  |  |
| 0667560 Kobayashi<br>0781485 Perfecta  | Family Codes<br>All Family Codes<br>All Family Codes |   | Any BE KOOOL Product<br>Any BE KOOOL Adult Product<br>Any BE KOOOL Children's Product<br>Any Clearwipe Product<br>Any Cura-Heat Product<br>Any Kobayashi Product<br>Any Zim's Product<br>Any Zim's Max Freeze<br>Any Zim's Max Heat<br>Any One Drop Product<br>Any Beyond Product<br>Any SalaShield Product<br>Any HotHands Therapy Product |                  |  |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

## Example: ABC Company #9999

## Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

## Effective Date: 6/3/2024

| Previous Manufacturer Name<br>& Address                        | Client<br>Number                       | New Manufacturer Name & Address   |   | Client Number      |         |
|--|--|---|---|--------------------|---------|
| Haleon US LP 1014<br>P.O. Box 880001<br>El Paso, TX 88588-0001 | 1014                                   | Suave Brands Company, LLC 1815<br>P.O. Box 880001<br>El Paso, TX 88588-0001 |   | 1815               |         |
| GS1 Company Prefix   | Family Codes                           |   | Brands/P  | roducts            |         |
| 0036600  | 200<br>210<br>211<br>220<br>221<br>222 |   | Chap Stick Any<br>Chap Stick Base Any<br>Chap Stick Base<br>All Chap Stick Medicate<br>Chap Stick Medicated -<br>Chap Stick Lip Moisturi<br>triple pack | - Stick and Refill |         |
| 030573   | 700<br>710<br>711<br>712               |   | 710All Chap Stick Lip Balms 1ct and larger711Chap Stick – single stick packs  |                    | k packs |

## **Manufacturer Redemption Address Change**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

| Effective Date: 6/28/2024  |                  |  |                    |
|--|------------------|--|--------------------|
| Manufacturer Name & Address  | Client<br>Number | Forwarding Information   | GS1 Company Prefix |
| Pairwise Plants Services Inc. #1813<br>PO Box 880001<br>El Paso, TX 88588-0001 | 1813             | Pairwise Plants Services, Inc.<br>807 E. Main Street, Building 4-100<br>Durham, NC 27701 | 0850048964         |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

## Example: ABC Company #9999

## Manufacturer Redemption Address Change (continued)

| Effective Date: 5/24/2024   |                  |  |                    |
|---|------------------|--|--------------------|
| Manufacturer Name & Address   | Client<br>Number | Forwarding Information   | GS1 Company Prefix |
| The Lagunitas Brewing Co #1703<br>PO Box 880001<br>El Paso, TX 88588-0001 | 1703             | The Lagunitas Brewing Company<br>Catherine Vignale<br>1280 North Mcdowell Boulevard<br>Petluma, CA 94954 | 0723830            |

## Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

| Effective Date: 7/1/2024   |                  |  |               |
|--|------------------|--|---------------|
| Previous Manufacturer Name &<br>Address  | Client<br>Number | New Manufacturer Name<br>& Address   | Client Number |
| Alva-Amco Pharmacal Companies, LLC<br>#1757<br>PO Box 880001<br>El Paso, TX 88588-0001 | 1757             | Kobayashi Consumer Products,<br>LLC #1757<br>PO Box 880001<br>El Paso, TX 88588-0001 | 1757          |

## Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

| Manufacturer Name & Address | Client<br>Number | Comments |
|-----------------------------|------------------|----------|
|                             |                  |          |

## Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

## Manufacturer Name

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

## Example: ABC Company #9999